

PRESS RELEASE

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Augurix and Tillotts sign agreement for the commercialization of Simtomax[®] for rapid diagnosis of celiac disease

Monthey/Rheinfelden, Switzerland - 7 September 2011: Augurix SA ("Augurix") and Tillotts Pharma AG ("Tillotts") are pleased to announce that they have entered into a commercialization agreement for Simtomax[®], a rapid point-of-care diagnostic test for celiac disease.

The agreement grants Tillotts the exclusive right to distribute and supply Simtomax[®] in dedicated key European markets.

Simtomax[®] is already available in Switzerland, Italy and France.

Thierry Duvanel, CEO of Augurix Diagnostics, said: "Celiac disease is a vastly undiagnosed disease, mainly due to the complexity of existing testing procedures. Simtomax[®], Augurix' highly-sensitive point-of-care test, allows for early screening by running three analyses rapidly in a simple, one-step test. The expertise of Tillotts in the field of gastroenterology will be key in distributing Simtomax[®]. We are pleased to be working with Tillotts to provide high quality tests to the marketplace."

"The partnership with Augurix for the commercialization of their state of the art diagnostic test for the detection of celiac disease is a further important milestone in building an attractive and innovative gastrointestinal product portfolio. Simtomax[®] perfectly complements our core competencies within gastroenterology and fits very well with Tillotts' Asacol[®] and Colpermin[®]," commented Thomas A. Tóth von Kiskér, President and CEO of Tillotts.

Celiac disease, also known as gluten intolerance, is a widespread gastrointestinal disorder. This food intolerance to gluten, a protein found in wheat, barley and rye, affects over 26 million people worldwide.¹ Left untreated, celiac disease can lead to long term health issues such as infertility, osteoporosis, and cancers of the digestive tract,² yet it is estimated that 90% of patients remain undiagnosed.³

Simtomax[®] addresses a significant unmet need in the diagnosis of celiac disease by offering a simple, one-step, lab-accurate diagnosis of celiac disease and IgA deficiency for all patients in only ten minutes. This fingertip blood test can be performed immediately at the point of care and replaces the standard laboratory analyses performed on a blood sample drawn from a venous puncture. Simtomax[®] requires no training or equipment and can be stored at room temperature. Augurix received the 2010 Frost & Sullivan European Product Differentiation Excellence Award in Point of Care for the development of Simtomax[®].

About Augurix

Augurix is a Swiss medical diagnostic company based in Monthey, Switzerland. Augurix develops, manufactures and markets disposable, pocket-size medical devices for rapid screening, diagnostic and monitoring of chronic conditions, with a strong focus on gastroenterology. Augurix's patented technology enables seamless and rapid screening at the point of care, from whole blood, serum, plasma or saliva. For more information, please visit www.augurix.com.

About Tillotts

Tillotts is a specialty pharma company with a leading position in the field of gastroenterology with its headquarters in Rheinfelden, Switzerland. It is a subsidiary of Zeria Pharmaceutical Co., Ltd., (www.zeria.co.jp) a company publicly traded on the Tokyo stock exchange. Tillotts specializes in the development and commercialization of pharmaceutical products, diagnostics, and medical devices, all in the field of gastroenterology. For more information, please visit www.tillotts.com.

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- 2- Moher D. et al. Evidence Report. Technology Assessment Number 194 – Celiac Disease. University of Ottawa Evidence-based Practice Center, University of Ottawa, Ottawa, Canada
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