

Zurich, 1 July 2011

New Value targets realization of full value

New Value is committing itself to bringing its portfolio companies to advanced stages of corporate development and then realizing the full value of these investments. The ultimate objective of this value realization strategy over the next several years is to channel the company's net asset value and the potential value of its existing investment portfolio to its shareholders. As a result of this strategic realignment, New Value will lower its operating costs significantly and redefine its collaboration with its Investment Advisor.

After a thorough review of the company's investment strategy, portfolio structure and investment tools, the Board of Directors of New Value has decided to concentrate the company's activities on advancing the development of its existing portfolio investments. Current company resources will be used exclusively to further the development of the portfolio's ten high-growth companies active in promising areas of cleantech and healthcare. 3S Industries AG is a good example of how having a direct influence on company strategy can be decisive in promoting a company's successful development. Active and intensive mentoring and guidance as well as rapid and efficient implementation of corporate development are crucial aspects in this regard.

This decision by New Value has been taken in response to growing investor skepticism toward the organizational form of a listed investment company, which is reflected, among other ways, in an excessively large discount between the market capitalization of an investment company and the net asset value of its investments. During the past two years this discount has generally ranged between 40% and 50%. New Value intends to optimize the potential value of its current investments over the next three to four years and then realize this value through successful exits. As a result of this strategic realignment, New Value's operating costs will be significantly lower after the end of 2011, which will further optimize the flow of returns to shareholders. Buying back shares during periods of high discounts will also serve as a means of increasing NAV per share. The company expects to pay out the proceeds of investment disposals to shareholders without any discount effect during the coming three to four years – whenever possible as tax-exempt repayments of capital contributions.

Internal organizational structures were also reviewed in connection with the change in strategy. The Board of Directors and the Investment Advisor EPS Value Plus AG have agreed to terminate the advisory mandate at the end of 2011 and to collaborate on a project-oriented basis from 2012 on. Rolf Wägli is stepping down from the Board of Directors of EPS Value Plus AG and selling his shares in the company to focus on New Value. In future the well qualified directors of the portfolio companies will assume more responsibility than before in providing strategic support to company executives and during the execution of exit strategies. New Value will provide its existing portfolio companies with selective support in the form of know-how, networking services and growth capital. In particular, New Value will increase its efforts to ensure the election of highly qualified representatives to the Boards of Directors of its portfolio companies.

General meeting offers insights into solar technology

The Board of Directors will explain its strategy in detail at the Annual General Meeting on August 17, 2011. The Annual General Meeting will take place at the solar module production facility being built by Solar Industries AG (interest held by New Value: 32.8%) in Langenthal and it will also be an opportunity to learn more about this attractive project and the growth plans of Solar Industries AG. High-volume production of photovoltaic modules is scheduled to begin in Langenthal in 2012.

Click on the following link to view New Value AG's annual report for the year ended March 31, 2011:
http://www.newvalue.ch/fileadmin/userupload/dokumente/GB_2010-2011-Web.pdf

Information about New Value AG

New Value is the pioneer for sustainable direct investments in young and rapidly growing Swiss companies. New Value, listed on SIX Swiss Exchange, invests directly in promising private companies in Switzerland and Germany with substantial market and growth potential. New Value provides growth capital to fund the innovative business models of these companies and guidance in advancing their corporate development. The portfolio is invested in companies at different stages of development, ranging from the market launch phase to medium-sized enterprises with stable profits. The portfolio consists of companies active in the Cleantech and Healthcare sectors. New Value is committed to sustainability and attaches great importance to ethical business concepts and good corporate governance.

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